

Report Parameters :

AE INITIALS :

AE LOC :

AE RC :

BILLING SUMMARY : YES

GENERATE :

MAKEGOODS : YES

BUSINESS TYPE :

ORDER TYPE :

PRE PRINTED :

PRINTED DATE :

REV NUM : 1

ORDERS OF

SORT BY : By Order Number

REQUEST ID :

REQUEST RUN ID :

ORDER RANGE : 81085

## KYW TV3

1555 Hamilton Street, . PHILADELPHIA PA 19130

KYW TV3

AND

CONTRACT NO. REV.

1041-81085-1

DATE PRINTED

11/06/12

PAGE 1

36802	AGENCY (OR SERVICE)	ACTING AS AGENT FOR	342473	ADVERTISER (OR AGENCY AND ADVERTISER)	<b>Cancellation Notice</b>  <b>Required</b>  Announcement 28 days  prior notice
NAME	ABAR HUTTON MEDIA			INDEPENDENCE USA PAC	
AND	6190 Grovedale Ct Ste 200			575 7th St NW	
ADDRESS	Alexandria VA 22310-2552			Washington DC 20004-1607	
	USA			USA	
CONTACT	BARBARA ABAR			PRODUCT INDEPENDENCE USA PAC	
LOCAL SALESPERSON	JOHN LINK POL.	AGENCY EST. NO.		PRODUCT CODE 9820	
		658			
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 10/30/12 AND ENDING 11/05/12 NO. WEEKS: 1					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	01111..	4	05:27A	05:58A	30S	10/30/12-11/02/12	5:30AM NEWS THIS MORNING	4	600.00	2400.00
2	10000..	1	05:27A	05:58A	30S	11/05/12-11/05/12	5:30AM NEWS THIS MORNING	1	600.00	600.00
3	01111..	4	05:58A	07:00A	30S	10/30/12-11/02/12	THIS MORNING (5:58-7AM)	4	1000.00	4000.00
4	10000..	1	05:58A	07:00A	30S	11/05/12-11/05/12	THIS MORNING (5:58-7AM)	1	1000.00	1000.00
5	01111..	4	06:58A	09:00A	30S	10/30/12-11/02/12	CBS THIS MORNING	4	500.00	2000.00
6	10000..	1	06:58A	09:00A	30S	11/05/12-11/05/12	CBS THIS MORNING	1	500.00	500.00
7	01111..	4	09:00A	10:00A	30S	10/30/12-11/02/12	ANDERSON COOPER	4	600.00	2400.00
8	10000..	1	09:00A	10:00A	30S	11/05/12-11/05/12	ANDERSON COOPER	1	600.00	600.00
9	01111..	4	12:26P	02:00P	30S	10/30/12-11/02/12	CBS SOAP OPERA ROTATION	4	900.00	3600.00
10	10000..	1	12:26P	02:00P	30S	11/05/12-11/05/12	CBS SOAP OPERA ROTATION	1	900.00	900.00
11	01111..	4	04:00P	05:00P	30S	10/30/12-11/02/12	DR. PHIL	4	1200.00	4800.00
12	10000..	1	04:00P	05:00P	30S	11/05/12-11/05/12	DR. PHIL	1	1200.00	1200.00
13	01111..	4	05:00P	06:00P	30S	10/30/12-11/02/12	5PM EARLY NEWS	4	1000.00	4000.00
14	10000..	1	05:00P	06:00P	30S	11/05/12-11/05/12	5PM EARLY NEWS	1	1000.00	1000.00

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ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

## KYW TV3

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<b>AND</b>	6190 Grovedale Ct Ste 200		575 7th St NW	
<b>ADDRESS</b>	Alexandria VA 22310-2552		Washington DC 20004-1607	
	USA		USA	
<b>CONTACT</b>	BARBARA ABAR		<b>PRODUCT</b> INDEPENDENCE USA PAC	
<b>LOCAL SALESPERSON</b>	JOHN LINK POL.	<b>AGENCY EST. NO.</b> 658	<b>PRODUCT CODE</b> 9820	
<b>NATIONAL SALESPERSON</b>				
<b>BROADCAST SCHEDULE STARTING</b> 10/30/12 <b>AND ENDING</b> 11/05/12 <b>NO. WEEKS:</b> 1				

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			FROM	TO						
15	01011..	3	06:30P	07:00P	30S	10/30/12-11/02/12	CBS EVENING NEWS	3	3500.00	10500.00
16	10000..	1	06:30P	07:00P	30S	11/05/12-11/05/12	CBS EVENING NEWS	1	3500.00	3500.00
17	01111..	4	06:58P	07:27P	30S	10/30/12-11/02/12	ENTERTAINMENT TONIGHT	4	1400.00	5600.00
18	10000..	1	06:58P	07:27P	30S	11/05/12-11/05/12	ENTERTAINMENT TONIGHT	1	1400.00	1400.00
19	01111..	4	07:28P	07:57P	30S	10/30/12-11/02/12	THE INSIDER	4	1600.00	6400.00
20	10000..	1	07:28P	07:57P	30S	11/05/12-11/05/12	THE INSIDER	1	1600.00	1600.00
21	0222222	12	11:00P	11:35P	30S	10/30/12-11/04/12	LATE NEWS	12	3000.00	36000.00
22	2000000	2	11:00P	11:35P	30S	11/05/12-11/05/12	LATE NEWS	2	3000.00	6000.00
23	01111..	4	11:35P	12:37A	30S	10/30/12-11/02/12	DAVID LETTERMAN	4	1200.00	4800.00
24	10000..	1	11:35P	12:37A	30S	11/05/12-11/05/12	DAVID LETTERMAN	1	1200.00	1200.00
25	..1....	1	07:57P	08:57P	30S	10/31/12-10/31/12	SURVIVOR XXV: PHILLIPINES	1	8500.00	8500.00
26	.....2.	2	06:57A	09:00A	30S	11/03/12-11/03/12	CBS SATURDAY MORNING NEWS	2	500.00	1000.00
27	.....2	2	06:58A	09:00A	30S	11/04/12-11/04/12	WKND NEWS SUN 7-9A	2	575.00	1150.00
28	.....1	1	08:57A	10:30A	30S	11/04/12-11/04/12	CBS SUNDAY MORNING	1	3000.00	3000.00
29	.....1	1	07:30P	08:30P	30S	11/04/12-11/04/12	SIXTY MINUTES	1	20000.00	20000.00
30	.....1	1	09:00P	10:00P	30S	11/04/12-11/04/12	THE GOOD WIFE	1	10000.00	10000.00

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		658		
NATIONAL SALESPERSON				
BROADCAST SCHEDULE STARTING	10/30/12	AND ENDING	11/05/12	NO. WEEKS: 1

Cancellation Notice

Required

Announcement 28 days

prior notice

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			FROM	TO						
							Total Contract:	76		149650.00
							Billing Summary			
						Oct	Nov	Dec	Total	
					Qtr 4-12	.00	140050.00	.00	140050.00	
									GRAND TOTAL	140050.00

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